

**Note: this is a two-page excerpt of our actual conference program, shared ahead of time for your convenience; note that the schedule might refer to other pages.**

# Quick Peek Schedule

An at-a-glance look at the conference weekend\*

Friday, Aug. 23	
10 a.m. to 6 p.m.	Registration and Book Sale (Heritage Lobby)
Arrival thru 3 p.m.	<i>Suggested Outing: It's a Market Day! We suggest checking out Central Market and other downtown shops if you have free time before the conference begins. Find ideas online, on page 5, and in your tote bag.</i>
3 to 3:30 p.m.	Conference Welcome & Orientation (Heritage C)
3:30 to 6 p.m.	Jacki Lyden - Opening Keynote and Q&A (Heritage C)
4:15 to 6 p.m.	Welcome Reception/Book Sale/Exhibitors (Heritage Lobby, Seating also in Heritage B) - cash bar
6 to 7:30	A Night of Nonfiction: Debut Author Panel and Readings (Heritage C) - book sale opens following session
8 to 9:45 p.m.	HippoCamp Story Slam (Heritage E) - cash bar

Saturday, Aug. 24				
6 to 8:45 a.m.	<i>Suggested Outing for early-risers: It's a Market Day! We suggest checking out Central Market before the conference begins this morning.</i>			
7:30 to 8:15 a.m.	Breakfast Buffet & Topic Tables (Commonwealth Salon)			
8:30 a.m. to 5 p.m.	Registration/Resource Desk (Heritage Lobby)			
9 a.m. to 5 p.m.	Book Sale/Exhibitors (Heritage Lobby) / Rest & Recharge Lounge (Heritage B)			
<i>There's a 15-minute break between each break-out session. Refill your water. Grab a to-go coffee in the hotel lobby. Take a breather.</i>				
	Heritage A (Create)	Heritage D (Create)	Heritage E (Live/Share)	Hickory Room (Special Topics)
8:30 to 9:30 a.m.	Go Deep with Micro Memoir	The Profession's Unloved Stepchild: Writing Biography as CNF	I Have to Engage People With My Newsletter?? HOW?	The Starving Artist Myth: How to Make a Living While Staying True to Yourself
9:45 to 10:45 a.m.	Become a Writer Who Reads Like a Writer	Writing About Trauma Without Retraumatizing Yourself	The Top 10 Ways to Sell More Books Now!	Eat, Drink, and Be a Food Writer
11 a.m. to noon	Lightening the Load	Voices on the Page: Why Some Engage, Some Enrage, and Some Are Simply Forgettable	Things I Remember: Managing Memory to Organize and Generate Material	Writing Our Environments
Noon to 1:15 p.m.	Lunch Buffet - Commonwealth Salon			
1:30 to 2:30 p.m.	Doubt By Any Other Name: Combating Imposter Syndrome and Finding Your Voice	Greater Than the Sum of the Parts: Transforming Personal Essays Into a Book	Power Up Your Network With Podcasting!	Describe, Don't Prescribe: How to Give Helpful Feedback When You're in a Writing Group or Class
2:45 to 3:45 p.m.	Scenes from Memory: How to Write With Evocative Detail When You Might Not Remember Everything	Writing the Villain: Tools for Drafting 3-D Adversaries	Author Websites That Rock!	Writing the Body
4 to 5 p.m.	Crafting the Lyric Essay	All the Drafts Undone: 5 Ways to Repurpose Your Unfinished Essays & Live a More Productive Writing Life	Kanban for Writers: Manage Your Book Project With the Simple Tool Technologists Use to Deliver Complex Projects on a Deadline	Finding Truth in Your Family's Rumors and Legends
5 to 8 p.m.	Dinner on Your Own - Around Lancaster			
8:15 to 9:30 p.m.	Nick Flynn - Keynote, with Q&A and signing to follow (Heritage C) - book sale will reopen after keynote			

\*Conference schedule and speakers subject to change. Full schedule/session details and speaker bios at [hippocamp2019.hippocampusmagazine.com](http://hippocamp2019.hippocampusmagazine.com). Please check website, Twitter, or listen for announcements about room changes and other updates. This program went to print a week before the conference.

## Sunday, Aug. 25

7:45 to 8:45 a.m.	Breakfast Buffet (Commonwealth Salon)			
8:30 a.m. to 4 p.m.	Registration/Resource Desk (Heritage Lobby)			
9 a.m. to 4 p.m.	Book Sale/Exhibitors (Heritage Lobby) / Rest & Recharge Lounge (Heritage B)			
<i>There's a 15-minute break between each break-out session. Refill your water. Grab a to-go coffee in the hotel lobby. Take a breather.</i>				
	Heritage A (Create)	Heritage C (Special Topic Panels)	Heritage D (Create)	Heritage E (Share)
9 to 10 a.m.	Hybrid Truth: From Mingled Words to Comics Poetry	Don't Call Me Brave: 3 Memoirists on Writing & Publishing Hard Truths Before, During and After the #metoo Movement	Quiet Riot: On Writing Meditative Essays	How to Pitch a Consumer Online or Print Publication
10:15 to 11:15 a.m.	Passion Project: How to Turn Your Obsession into a Book	"Oh, you WRITE? That's Interesting!": A Panel on Writing While Parenting	Make the Unbelievable Believable in Memoir: Magical Realism for Non-Believers	Building Your Platform with Instagram
11:30 a.m. to 12:45 p.m.	Flash Sessions: 6 Speakers, 6 Topics, 60 Minutes			
	<ul style="list-style-type: none"> <li>• The Anatomy of an Effective Query Letter</li> <li>• Three Ways of Looking at a Sentence</li> <li>• Nonfiction for Kids: How to Mine for True Tales for Early Readers</li> <li>• How to Get an Agent</li> <li>• First Person Perfect: Clearing Your "I's"</li> <li>• Beyond the Binary: Writing Transgender Characters</li> <li>• 15-minute Q&amp;A, or as time allows</li> </ul>			
12:45 to 1:45 p.m.	Lunch Buffet - Commonwealth 1-2			
2 to 2:45 p.m.	TAKEAWAYS & GIVEAWAYS: Your Post-Conference Action Plan + HippoCamp Trivia/Quiz Show			
2:45 to 3:15 p.m.	Closing Remarks, Recognition (with a special announcement), and reveal of 2020 dates			
3:15 to 4 p.m.	Goodbyes & Afternoon Snacks			
<i>Conference adjourned. See you at #hippocamp2020.</i>				

Extra info that's not included in these two pages, added here for your convenience:

### REGISTRATION & ARRIVAL

The registration desk opens for all attendees at 10 a.m. Friday, Aug. 23 in the Heritage Lobby. Get your name badge, program booklet, and tote bag here.

#### *Pre-Conference Workshop Arrival Info*

If you are signed up for a pre-conference workshop, you may check in between 9 and 10 a.m. (All other attendees register after 10 a.m.)

Workshops run from 10 a.m. to 1 p.m. (the memoir proposal is until 1:30 p.m.). Room locations:

- Memoir proposal - Hickory
- Creative survival handbook - Heritage D
- Drawing for writers - Heritage A
- Self-promotion for wallflowers - Heritage