



## Get ready! ONE week until HippoCamp!

Here's an overview of some important information about your arrival and the conference.

We want to be thorough, and that means this might be a little longer. So, here's a look at what we will cover:

- Registration & Arrival
  - Pre-Conference Workshop Arrival Info
- Schedule
  - Sessions
  - Meals
  - Social events
  - Workshops still available
  - Final day bag storage
- Transportation & Parking
- What to Bring
  - Lit Swap Table details
- Book Sale Table
- Get Involved
  - Conference Facebook Group
  - Hashtag Action

### REGISTRATION & ARRIVAL

- You'll find us on Level 3 of the Marriott
- The reg desk opens at **10 a.m. Friday**, Aug. 23 in the Heritage Lobby. Get your name badge, program booklet, and tote bag here.
- The conference officially begins at **3 p.m., Friday**, Aug. 23.
- If you're arriving Saturday, the desk opens at 8:30 a.m. the 24<sup>th</sup>.

## **Pre-Conference Workshop Arrival Info**

- If you are signed up for a pre-conference workshop, you may check in between 9 and 10 a.m. (All other attendees register after 10 a.m.)
- Workshops are 10 a.m. to 1 p.m. (the memoir proposal until 1:30 p.m.).
- As noted in the description, your workshop includes a snack/coffee/tea break at 11:30 a.m.

## **SCHEDULE & MEALS**

We encourage you to peruse the website for full details about all the sessions, activities, and speakers between now and the conference.

## **Conference Sessions**

- You will receive a printed program booklet when you check in.
- You can download a “quick look” schedule here, which is essentially the center spread of that printed booklet.
- You do not need to officially select your breakout sessions ahead of time; you can make decisions on the fly!

## **Meals**

The following meals/snacks are including with your registration:

Opening reception (heavy appetizers and cash bar; one drink on us w/ a ticket)

- Saturday morning hot breakfast
- Saturday lunch buffet
- Sunday morning hot breakfast
- Sunday lunch buffet
- Sunday afternoon refreshment break

Vegan and gluten-free items will be labeled.

## **Social Events/Misc.**

*Thursday 7:30 p.m.* - if you are in town early or live close by - join us of an unofficial pre-conference meet-up at Tellus 360 at 7:30 p.m. -- note, we'll gather on the second floor to mingle; then we get access to our own room at 8 p.m. This is always fun!

*Friday, 9 p.m.* - It's the second edition of HippoCamp Story Slam, produced by Lancaster Story Slam. We'll have some snacks and a cash bar.

*Sunday*, exact time TBA – pre-breakfast yoga, Hickory Room

*All weekend, during conf. hours*; book sale table w/ books + conference tees

*HippoCamp 2019 Arrival Information | email questions to [conference@hippocampusmagazine.com](mailto:conference@hippocampusmagazine.com)*

**What do I do with my bags on Sunday?**

We know: Check-out times are so early! If you need to check out of your Marriott room Sunday, the hotel will hold your bags until the end of the conference. If you are not staying at the Marriott and need somewhere to store your bags, we're happy to keep them in our locked conference office. See the registration desk.

**TRANSPORTATION & PARKING****Hotel Parking:**

If you are staying at the Lancaster Marriott, the conference venue, parking is included with your reservation. (Parking is in the Penn Square Garage at 38 S. Duke St.)

If you are driving to the Marriott each day, you can get a discounted parking ticket at the HippoCamp registration desk. (When you leave the garage, you will insert both the ticket you got when parking as well as the discount voucher, which will apply the discount.)

The discounted parking will also work at most other city-owned garages. There is a parking map available on our Attendee page.

**Transportation from MDT (Harrisburg) airport:**

Your best best is a taxi or ride-share app. It's about a 25-minute ride to the Marriott.

**Transportation from PHL airport:**

The most common options would be: airport to 30th Street station (by taxi or SEPTA train), 30th St. Station to Lancaster (Keystone Route), then taxi or ride-share to Marriott.

**Transportation from Amtrak station:**

There is always a line of cabs waiting at normal train arrival times. You can also ride-share or call for a cab (we recommend Unique Cab of Lancaster for local taxi service)

**Transportation around Lancaster:**

All official conference activities are held within the Lancaster Marriott. If you're staying elsewhere, wish to go beyond the central downtown for dinner, or want to explore before or after the conference, and need transportation you can use: Lyft, local taxi, or Red Rose Transit (local bus). We also have a few bike-rental spots near the hotel.

## **WHAT TO BRING**

### *Clothing*

There's no dress-code for HippoCamp. We're a laid-back conference, so come as you're most comfortable. What we DO recommend is a sweater or light jacket as session room AC can get chilly. Please know that we monitor the temp and general consensus of a particular room and ask the hotel staff to adjust as needed, but even still, that "just right" temp for everyone will vary. Bringing an outer layer, just in case, is a good idea!

### *Water Bottle*

Hydration is important! We suggest bringing a reusable bottle so you can refill it at our water stations, which you'll find in each session room. (If you don't have one; no worries; they'll be plenty of cups available!)

### *Note-taking Stuff*

This sounds obvious, we know. But we wanted to remind you that you're going to learn a lot! Use the best note-taking method for you -- whether a notebook and pen, typing into a notes app, or using your laptop.

### *Business Cards (etc.)*

In a day of digital contacts, business cards still stand out! Bring some to swap with other attendees. (If you don't have any, your local Staples or OfficeDepot/Max might be able to print some for you with a quick-turnaround time and at a reasonable price. MooCards and other online providers also often have a rush-job option -- and you can have those sent to the hotel to buy you more time!)

### *Lit Swap Table*

All attendees are invited to bring something to place at our lit swap tables to share with attendees. (This is usually a business card, postcard, flier, bookmark, pen, etc.) Please don't forget to take any remaining items with you; everything left behind will be discarded during the venue's tear down.

### *Book Sale Table*

If you purchased a spot at the book sale table, you will, of course, need to bring your books! If this is you, you'll receive an email from our book sale manager with some logistic details.

Again - we know this was a lot of info. You can download these details in PDF form, [here](#), if you'd like a hard copy checklist.

## **GET INVOLVED**

- Join our conference Facebook group here. (Reminder -- this is for attendees to interact, not an official customer service channel; see below on best place to send questions.)
- And if you are active on Twitter and/or Instagram, use the hashtag #HippoCamp19 to interact with others and find other attendees.

## **LOCAL TIPS**

If you are coming in early or staying later to add on some vacation time, we have a few ideas on what to do at our Around the Region section of the travel page.

Suggestions include: doing an escape room with some conference friends (we have two local escape rooms, and one is downtown), catch an indie film at Zoetrope, catch a marionette show at Lancaster Marionette Theater (Wizard of Oz and Aladdin are on the schedule around HippoCamp).

If your family is coming along and you have youngsters, consider North Museum of Science, Lancaster Science Factory, and Dutch Wonderland. The famed Hershey Park is less than an hour away as well.

## **QUESTIONS & OTHER INFO**

The BEST place to ask questions **before the conference** begins is through email at [conference@hippocampusmagazine.com](mailto:conference@hippocampusmagazine.com) -- we have messages sent to this address automatically flagged as important and filtered into a specific folder. We will do our best to respond quickly, but please understand we'll be doing a lot of running around this week and might be away from devices for hours at a time.

**DURING** the conference, the best place to ask questions is at the Registration/Resource desk; whoever is staffing the table at the time will have the answer or will know who to ask and how to reach them.